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**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**Schedule 13G**

(Rule 13d-102)

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d)  
AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)  
(Amendment No.    )\***

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**Similarweb Ltd.**

(Name of Issuer)

**Common Stock, par value NIS 0.01**

(Title of Class of Securities)

**M84137104**

(CUSIP Number)

**December 31, 2021**

(Date of Event Which Requires Filing of this Statement)

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Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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(Continued on following pages)

Page 1 of 10

Exhibit Index on Page 10

1	NAME OF REPORTING PERSONS Naspers Ltd (“Naspers”)	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3	SEC USE ONLY	
4	CITIZENSHIP OR PLACE OF ORGANIZATION Republic of South Africa	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 0
	6	SHARED VOTING POWER 11,173,265 (1)
	7	SOLE DISPOSITIVE POWER 0
	8	SHARED DISPOSITIVE POWER 11,173,265 (1)
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 11,173,265 (1)	
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES <input type="checkbox"/>	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 15.0% (2)	
12	TYPE OF REPORTING PERSON CO	

- Represents shares directly held by NNV Holdings B.V. (“Prosus Ventures”) and indirectly held by Prosus N.V. (“Prosus”) and Naspers Ltd. (“Naspers”). Prosus Ventures is a wholly owned subsidiary of MIH e-commerce Holdings B.V., which in turn is a wholly owned subsidiary of MIH Internet Holdings B.V., which is a wholly owned subsidiary of Prosus, which is a majority-owned subsidiary of Naspers. Prosus Ventures is controlled by Prosus and Naspers, which share voting and dispositive control over the shares held by Prosus Ventures. Naspers owns 73.4% of the voting rights of Prosus. Naspers employs a differential voting structure involving two South African entities, Naspers Beleggings (RF) Beperk (“Nasbel”) and Keeromstraat 30 Beleggings (RF) Beperk (“Keerom”), the sole remit of which is to protect the continued independence of Naspers. Nasbel and Keerom hold ordinary shares of Naspers that respectively represent approximately 33.8% and 21.2% of the voting rights in respect of all Naspers shares. Each of Nasbel and Keerom disclaims beneficial ownership of all shares of Common Stock owned by the Reporting Persons. Russell Dreisenstock, a member of board of directors of the Issuer, is the Head of Investments, Prosus Food, but has no voting or dispositive control over the shares held by Prosus Ventures.
- The percentage ownership is based on 74,533,359 shares outstanding as of September 30, 2021, as reported in the Issuer’s (as defined below) Report on Form 6-K, as filed with the Securities and Exchange Commission on November 10, 2021.

1	NAME OF REPORTING PERSONS Prosus N.V. ("Prosus")	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3	SEC USE ONLY	
4	CITIZENSHIP OR PLACE OF ORGANIZATION Netherlands	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 0
	6	SHARED VOTING POWER 11,173,265 (1)
	7	SOLE DISPOSITIVE POWER 0
	8	SHARED DISPOSITIVE POWER 11,173,265 (1)
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 11,173,265 (1)	
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES <input type="checkbox"/>	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 15.0% (2)	
12	TYPE OF REPORTING PERSON CO	

- Represents shares directly held by Prosus Ventures and indirectly held by Prosus and Naspers. Prosus Ventures is a wholly owned subsidiary of MIH e-commerce Holdings B.V., which in turn is a wholly owned subsidiary of MIH Internet Holdings B.V., which is a wholly owned subsidiary of Prosus, which is a majority-owned subsidiary of Naspers. Prosus Ventures is controlled by Prosus and Naspers, which share voting and dispositive control over the shares held by Prosus Ventures. Naspers owns 73.4% of the voting rights of Prosus. Naspers employs a differential voting structure involving two South African entities, Nasbel and Keerom, the sole remit of which is to protect the continued independence of Naspers. Nasbel and Keerom hold ordinary shares of Naspers that respectively represent approximately 33.8% and 21.2% of the voting rights in respect of all Naspers shares. Each of Nasbel and Keerom disclaims beneficial ownership of all shares of Common Stock owned by the Reporting Persons. Russell Dreisenstock, a member of board of directors of the Issuer, is the Head of Investments, Prosus Food, but has no voting or dispositive control over the shares held by Prosus Ventures.
- The percentage ownership is based on 74,533,359 shares outstanding as of September 30, 2021, as reported in the Issuer's (as defined below) Report on Form 6-K, as filed with the Securities and Exchange Commission on November 10, 2021.

ITEM 1(A). NAME OF ISSUER

Similarweb Ltd. (the "Issuer")

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

121 Menachem Begin Road  
Tel Aviv-Yafo 6701203, Israel

ITEM 2(A). NAME OF PERSONS FILING

This Schedule is jointly filed by Prosus N.V., a public limited liability company incorporated under the laws of the Netherlands ("Prosus") and Naspers Ltd, a public limited liability company organized under the laws of the Republic of South Africa ("Naspers"). The foregoing entities are collectively referred to as the "Reporting Persons."

ITEM 2(B). ADDRESS OF PRINCIPAL OFFICE

The address for each of the Reporting Persons is:

Prosus N.V.  
Symphony Offices  
Gustav Mahlerplein 5  
Amsterdam, 1082 MS  
The Netherlands

Naspers Ltd  
Media24 Centre  
40 Heerengracht  
Cape Town 8001  
South Africa

ITEM 2(C). CITIZENSHIP

See Row 4 of cover page for each Reporting Person.

ITEM 2(D). TITLE OF CLASS OF SECURITIES

Common Stock, par value NIS 0.01 (the "Common Stock")

ITEM 2(E). CUSIP NUMBER

M84137104

ITEM 3. Not applicable.

ITEM 4. OWNERSHIP

NNV Holdings B.V., a private limited liability company organized under the laws of the Netherlands ("Prosus Ventures"), holds 11,173,265 shares of Common Stock of the Issuer. Prosus Ventures is a wholly owned subsidiary of MIH e-commerce Holdings B.V., which in turn is a wholly owned subsidiary of MIH Internet Holdings B.V., which is a wholly owned subsidiary of Prosus, which is a majority-owned subsidiary of Naspers. Prosus Ventures is controlled by Prosus and Naspers, which share voting and dispositive control over the shares held by Prosus Ventures, and therefore Prosus and Naspers may be deemed to share beneficial ownership of such shares. Naspers owns 73.4% of the voting rights of Prosus. Naspers employs a differential voting structure involving two South African entities, Nasbel and Keerom, the sole remit of which is to protect the continued independence of Naspers. Nasbel and Keerom hold ordinary shares of Naspers that respectively represent approximately 33.8% and 21.2% of the voting rights in respect of all Naspers shares. Each of Nasbel and Keerom disclaims beneficial ownership of all shares of Common Stock owned by the Reporting Persons.

(a) Amount beneficially owned:

See Row 9 of cover page for each Reporting Person.

(b) Percent of Class:

See Row 11 of cover page for each Reporting Person.

(c) Number of shares as to which such person has:(i) Sole power to vote or to direct the vote

See Row 5 of cover page for each Reporting Person.

(ii) Shared power to vote or to direct the vote

See Row 6 of cover page for each Reporting Person.

(iii) Sole power to dispose or to direct the disposition of

See Row 7 of cover page for each Reporting Person.

(iv) Shared power to dispose or to direct the disposition of

See Row 8 of cover page for each Reporting Person.

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not applicable.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

Not applicable.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

Not applicable

ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

Not applicable

ITEM 10. CERTIFICATION.

Not applicable

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2022

Prosus N.V.

By: /s/ Vasileios Sgourdos  
Name: Vasileios Sgourdos  
Title: Executive Director

Naspers Limited

By: /s/ Vasileios Sgourdos  
Name: Vasileios Sgourdos  
Title: Executive Director

EXHIBIT INDEX

Exhibit

Found on  
Sequentially  
Numbered Page

Exhibit A: Agreement of Joint Filing

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EXHIBIT A

Agreement of Joint Filing

The undersigned hereby agree that a single Schedule 13G (or any amendment thereto) relating to the Common Stock of the Issuer shall be filed on behalf of each of the undersigned and that this Agreement shall be filed as an exhibit to such Schedule 13G.

Date: February 14, 2022

Prosus N.V.

By: /s/ Vasileios Sgourdos  
Name: Vasileios Sgourdos  
Title: Executive Director

Naspers Limited

By: /s/ Vasileios Sgourdos  
Name: Vasileios Sgourdos  
Title: Executive Director