

**FORM 6-K**

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**REPORT OF FOREIGN ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of August 2025**

**Commission File Number: 001-40394**

**Similarweb Ltd.  
(Translation of registrant's name into English)**

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**33 Yitzhak Rabin Rd.  
Givatayim 5348303, Israel  
(Address of principal executive offices)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ☐

**EXPLANATORY NOTE**

Similarweb Ltd. (the "Company") today announced the results of its annual general shareholders meeting (the "Meeting"), which was held at 4:00 p.m. (Israel time) on August 28, 2025, at the Company's offices at 33 Yitzhak Rabin Rd., Givatayim, 5348303, Israel.

At the Meeting, the Company's shareholders voted upon and approved, by the respective requisite majority in accordance with the Israeli Companies Law, 5759-1999, and the Company's articles of association, all proposals that were described in the Company's proxy statement related to the Meeting, which was attached as Exhibit 99.1 to the Company's Report of Foreign Private Issuer on Form 6-K furnished to the Securities and Exchange Commission on July 24, 2025.

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This Report of Foreign Private Issuer on Form 6-K is incorporated by reference into the Company’s registration statements on Form S-3 (Registration No. 333-279295) and Form S-8 (Registration Nos. 333-256324, 333-264307, 333-270793, 333-277449 and 333-285314).

**Election of New Board Member.**

At the Meeting, the Company’s shareholders voted upon and approved, the election of Ms. Tamar Rapaport-Dagim as a Class I director.

The press release announcing this election is appended as Exhibit 99.1 to this Form 6-K.

The information in Exhibit 99.1 attached hereto is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any filing made by the Company under the Securities Act of 1933, as amended, or the Exchange Act, except as otherwise set forth herein or as shall be expressly set forth by specific reference in such a filing.

Exhibit Number	Description
<a href="#">99.1</a>	<a href="#">Similarweb Names Tamar Rapaport-Dagim to its Board of Directors</a>

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Similarweb Ltd.**

Date: August 28, 2025

By: /s/ Jason Schwartz  
Jason Schwartz  
Chief Financial Officer

### Similarweb Names Tamar Rapaport-Dagim to its Board of Directors

**TEL AVIV, Israel (August 28, 2025)** — Similarweb, a leading digital market intelligence company, welcomed Tamar Rapaport-Dagim to its Board of Directors today, following her election with overwhelming support at Similarweb's annual general meeting of shareholders.

Tamar Rapaport-Dagim is Chief Financial Officer and Chief Operating Officer of Amdocs (NASDAQ: DOX).

"As a leader at Amdocs, which provides software and services for communications, media, and financial services companies, Tamar knows the power of the web, apps, and digital media to transform business," said Or Offer, Similarweb CEO and co-founder. "We look forward to benefiting from her strategic guidance on Similarweb's continued success."

Tamar Rapaport-Dagim was appointed Amdocs' Chief Financial Officer in 2007 and Chief Operating Officer in 2018, having joined Amdocs as Vice President of Finance in 2004. Prior to Amdocs, she was the Chief Financial Officer of Emblaze, a provider of multimedia solutions over wireless and IP networks, and has also served as controller of Teledata Networks and held various finance management positions in public accounting. She holds an MBA, as well as a Bachelor's degree in accounting and economics from Tel Aviv University, and is a certified public accountant.

### About Similarweb

Similarweb powers businesses to win their markets with Digital Data. By providing essential web and app data, analytics, and insights, we empower our users to discover business opportunities, identify competitive threats, optimize strategy, acquire the right customers, and increase monetization. Similarweb products are integrated into users' workflow, powered by advanced technology, and based on leading comprehensive Digital Data.

### Press:

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