Form 144 Filer Information

**FORM 144** 

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information		
Filer CIK	0002036635	
Filer CCC	XXXXXXXX	
Is this a LIVE or TEST Filing?	■ LIVE   TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	SIMILARWEB LTD	
SEC File Number	001-40394	
Address of Issuer	33 YITZHAK RABIN RD. GIVATAYIM ISRAEL 5348303	
Phone	972 (73) 320-4086	
Name of Person for Whose Account the Securities are To Be Sold	VG SW, L.P,	
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.		
Relationship to Issuer	Affiliate	
144: Securities Information		
Title of the Class of Securities To Be Sold	Common	
Name and Address of the Broker	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 8th Floor New York NY 10004	
Number of Shares or Other Units To Be Sold	25779	
Aggregate Market Value	315944.85	
Number of Shares or Other Units Outstanding	82278841	
Approximate Date of Sale	11/26/2024	
Name the Securities Exchange	NYSE	

any part of the purchase price or other consideration therefor:			
144: Securities To Be Sold			
Title of the Class	Common		
Date you Acquired	07/31/2020		
Nature of Acquisition Transaction	Private Acquisition from Non Affiliate		
Name of Person from Whom Acquired	Issuer		
Is this a Gift?	■Date Donor Acquired		
Amount of Securities Acquired	25779		
Date of Payment	07/31/2020		
Nature of Payment	Cash		
If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.			
Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.			
144: Securities Sold During The Past 3 Months			
Nothing to Report	<b>V</b>		

## 144: Remarks and Signature

Remarks Date of Notice 11/26/2024

## **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Yitzhak Avidor

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)