

**144: Filer Information**

Filer CIK	<input type="text" value="0002036673"/>
Filer CCC	<input type="text" value="XXXXXXXX"/>
Is this a LIVE or TEST Filing?	<input checked="" type="radio"/> LIVE <input type="radio"/> TEST

**Submission Contact Information**

Name	<input type="text"/>
Phone	<input type="text"/>
E-Mail Address	<input type="text"/>

**144: Issuer Information**

Name of Issuer	<input type="text" value="SIMILARWEB LTD"/>
SEC File Number	<input type="text" value="001-40394"/>
Address of Issuer	<input type="text" value="33 YITZHAK RABIN RD&lt;br/&gt;GIVATAYIM&lt;br/&gt;ISRAEL&lt;br/&gt;5348303"/>
Phone	<input type="text" value="972 (73) 320-4086"/>
Name of Person for Whose Account the Securities are To Be Sold	<input type="text" value="VIOLA GROWTH II (A) L.P."/>

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	<input type="text" value="Affiliate"/>
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**144: Securities Information**

Title of the Class of Securities To Be Sold	<input type="text" value="Common"/>
Name and Address of the Broker	<input type="text" value="Morgan Stanley Smith Barney LLC Executive Financial Services&lt;br/&gt;1 New York Plaza&lt;br/&gt;8th Floor&lt;br/&gt;New York&lt;br/&gt;NY&lt;br/&gt;10004"/>
Number of Shares or Other Units To Be Sold	<input type="text" value="19935"/>
Aggregate Market Value	<input type="text" value="260927.22"/>
Number of Shares or Other Units Outstanding	<input type="text" value="82278841"/>
Approximate Date of Sale	<input type="text" value="12/11/2024"/>
Name the Securities Exchange	<input type="text" value="NYSE"/>

any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Class	Common
Date you Acquired	06/19/2019
Nature of Acquisition Transaction	Private Acquisition from Non Affiliate
Name of Person from Whom Acquired	Issuer
Is this a Gift?	<input type="checkbox"/> Date Donor Acquired
Amount of Securities Acquired	19935
Date of Payment	06/19/2019
Nature of Payment	Cash

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/04/2024
Amount of Securities Sold	38223
Gross Proceeds	492843.54

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA PARTNERS FUND 4 2013 LP 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/04/2024
Amount of Securities Sold	2303
Gross Proceeds	29694.65

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW GP L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common

Date of Sale	12/04/2024
Amount of Securities Sold	7875
Gross Proceeds	98449.31

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW, L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/04/2024
Amount of Securities Sold	75568
Gross Proceeds	974366.24

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/04/2024
Amount of Securities Sold	28906
Gross Proceeds	372711.07

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA PARTNERS FUND 4 2013 LP 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/29/2024
Amount of Securities Sold	76
Gross Proceeds	953.02

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/29/2024
Amount of Securities Sold	1263
Gross Proceeds	15837.64

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW, L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/29/2024
Amount of Securities Sold	2497
Gross Proceeds	31311.63

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/29/2024
Amount of Securities Sold	955
Gross Proceeds	11975.41

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	26361
Gross Proceeds	328668.95

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW, L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	52115
Gross Proceeds	649769.82

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA PARTNERS FUND 4 2013 LP 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
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Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	1589
Gross Proceeds	19811.65

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	19935
Gross Proceeds	248549.58

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW, L.P., 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	25779
Gross Proceeds	315942.27

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	9861
Gross Proceeds	244319.37

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	13039

Gross Proceeds 159804.68

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller VIOLA GROWTH II (A) L.P.  
33 YITZHAK RABIN RD  
GIVATAYIM  
L3  
5348303

Title of Securities Sold Common

Date of Sale 11/26/2024

Amount of Securities Sold 19935

Gross Proceeds 244319.37

## 144: Remarks and Signature

Remarks

Date of Notice 12/11/2024

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Yitzhak Avidor

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**