Form 144 Filer Information

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK	0002036635
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	● LIVE ◎ TEST
Submission Contact Information	
Name	
Phone	

E-Mail Address

144: Issuer Information

Name of Issuer	SIMILARWEB LTD
SEC File Number	001-40394
Address of Issuer	33 YITZHAK RABIN RD GIVATAYIM ISRAEL 5348303
Phone	972 (73) 320-4086
Name of Person for Whose Account the Securities are To Be Sold	VG SW, L.P,

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	Affiliate
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144: Securities Information

Title of the Class of Securities To Be Sold	Common
Name and Address of the Broker	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 8th Floor New York NY 10004
Number of Shares or Other Units To Be Sold	52115
Aggregate Market Value	682128.02
Number of Shares or Other Units Outstanding	82278841
Approximate Date of Sale	12/11/2024
Name the Securities Exchange	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or

144: Securities To Be Sold	
Title of the Class	Common
Date you Acquired	07/31/2020
Nature of Acquisition Transaction	Private Acquisition from Non Affiliate
Name of Person from Whom Acquired	Issuer
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	52115
Date of Payment	07/31/2020
Nature of Payment	Cash

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/04/2024
Amount of Securities Sold	28906
Gross Proceeds	782711.07

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW, L.P 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/04/2024
Amount of Securities Sold	75568
Gross Proceeds	974366.24

144: Securities Sold During The Past 3 Months

Name and Address of Seller

VG SW GP L.P 33 YITZHAK RABIN RD GIVATAYIM L3 5348303

Title of Securities Sold

Common

Date	of S	ale

12/04/2024

Amount of Securities Sold

Gross Proceeds

7875 98449.31

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA PARTNERS FUND 4 2013 LP 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/04/2024
Amount of Securities Sold	2303
Gross Proceeds	29694.65

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/04/2024
Amount of Securities Sold	38223
Gross Proceeds	492843.54

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/29/2024
Amount of Securities Sold	955
Gross Proceeds	11975.41

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA PARTNERS FUND 4 2013 LP 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/29/2024
Amount of Securities Sold	76
Gross Proceeds	953.02

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/29/2024
Amount of Securities Sold	1263
Gross Proceeds	15837.64

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW, L.P, 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/29/2024
Amount of Securities Sold	2497
Gross Proceeds	31311.63

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	26361
Gross Proceeds	328668.95

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA PARTNERS FUND 4 2013 LP 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	1589
Gross Proceeds	19811.65

144: Securities Sold During The Past 3 Months

Name and Address of Seller

VIOLA GROWTH II (A) L.P.
33 YITZHAK RABIN RD
GIVATAYIM
5348303

Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	19935
Gross Proceeds	248549.48

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW, L.P, 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	52115
Gross Proceeds	649769.82

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA PARTNERS FUND 4 2013 LP 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	786
Gross Proceeds	9633.41

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	13039
Gross Proceeds	159804.68

144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA GROWTH II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	9861

144: Securities	Sold During	The Past 3	Months
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Name and Address of Seller	VG SW, L.P, 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	52116
Gross Proceeds	638723.27

144: Remarks and Signature

Remarks	
Date of Notice	12/11/2024

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Yitzhak Avidor

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)