Form 144 Filer Information

**FORM 144** 

Name the Securities Exchange

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information		
Filer CIK	0001618420	
Filer CCC	XXXXXXXX	
Is this a LIVE or TEST Filing?	■ LIVE   TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	SIMILARWEB LTD	
SEC File Number	001-40394	
Address of Issuer	33 YITZHAK RABIN RD GIVATAYIM ISRAEL 5348303	
Phone	972 (73) 320-4086	
Name of Person for Whose Account the Securities are To Be Sold	VIOLA PARTNERS FUND 4 2013 LP	
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filling this notice.		
Relationship to Issuer	Affiliate	
144: Securities Information		
Title of the Class of Securities To Be Sold	Common	
Name and Address of the Broker	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 8th Floor New York NY 10004	
Number of Shares or Other Units To Be Sold	205	
Aggregate Market Value	2768.71	
Number of Shares or Other Units Outstanding	82278841	
Approximate Date of Sale	12/17/2024	
Name the Securities Exchange	NYSE	

any part of the purchase price or other consideration therefor:

144:	<b>Securities</b>	То	Be	So	ld

Title of the Class	Common
Date you Acquired	03/29/2017
Nature of Acquisition Transaction	Private Acquisition from Issuer/Affiliate
Name of Person from Whom Acquired	Issuer
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	205
Date of Payment	03/29/2017
Nature of Payment	Cash

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VIOLA PARTNERS FUND 4 2013 LP 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/11/2024
Amount of Securities Sold	1589
Gross Proceeds	20798.26

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW, L.P 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/11/2024
Amount of Securities Sold	52115
Gross Proceeds	682128.02

Name and Address of Seller	VIOLA GROWTH II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common

Date of Sale	12/11/2024
Amount of Securities Sold	19935
Gross Proceeds	260927.22

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

VIOLA GROWTH II (B) L.P.
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

Common

Date of Sale

12/11/2024

Amount of Securities Sold

26361

Gross Proceeds

345036.49

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

VIOLA GROWTH II (A) L.P.
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

Common

Date of Sale

12/04/2024

Amount of Securities Sold

28906

Gross Proceeds

782711.07

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

VIOLA PARTNERS FUND 4 2013 LP
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

Common

Date of Sale

12/04/2024

Amount of Securities Sold

2303

Gross Proceeds

29694.65

Name and Address of Seller	VIOLA GROWTH II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	12/04/2024
Amount of Securities Sold	38223
Gross Proceeds	492843.54

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller VG SW, L.P, 33 YITZHAK RABIN RD

GIVATAYIM

L3 5348303

Title of Securities Sold

Common 12/04/2024

Amount of Securities Sold

75568

**Gross Proceeds** 

Date of Sale

974366.24

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller VG SW GP L.P.

VG SW GP L.P 33 YITZHAK RABIN RD

GIVATAYIM

5348303

Title of Securities Sold

Common

Date of Sale

12/04/2024

Amount of Securities Sold

7875

**Gross Proceeds** 

98449.31

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller VIOLA GROWTH II (A) L.P.

33 YITZHAK RABIN`RD

GIVATAYIM L3

5348303

Title of Securities Sold

Common

Date of Sale

11/29/2024

Amount of Securities Sold

955

**Gross Proceeds** 

11975.41

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller VG SW, L.P.

VG SW, L.P, 33 YITZHAK RABIN RD GIVATAYIM

13

5348303

Title of Securities Sold

Common

Date of Sale

11/29/2024

Amount of Securities Sold

2497

Gross Proceeds

31311.63

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

VIOLA PARTNERS FUND 4 2013 LP

33 YITZHAK RABIN RD

GIVATAYIM

5348303

Title of Securities Sold	Common
Date of Sale	11/29/2024
Amount of Securities Sold	76
Gross Proceeds	953.02

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

VIOLA GROWTH II (B) L.P.
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

Common

Date of Sale

I11/29/2024

Amount of Securities Sold

I263

Gross Proceeds

I5837.64

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

VIOLA GROWTH II (B) L.P.
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

Common

Date of Sale

11/27/2024

Amount of Securities Sold

26361

Gross Proceeds

328668.95

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

VIOLA PARTNERS FUND 4 2013 LP
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

Common

Date of Sale

11/27/2024

Amount of Securities Sold

1589

[19811.65]

Name and Address of Seller	VG SW, L.P, 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	52115

649769.82

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

VIOLA GROWTH II (A) L.P.
33 YITZHAK RABIN RD

33 YITZHAK RABIN`RD GIVATAYIM

L3 5348303

Title of Securities Sold Common

Date of Sale 11/27/2024

Amount of Securities Sold 19935

Gross Proceeds 248549.48

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller VIOLA PARTNERS FUND 4 2013 LP

33 YITZHAK RABIN RD GIVATAYIM

L3

5348303

Title of Securities Sold Common

Date of Sale 11/26/2024

Amount of Securities Sold 786

Gross Proceeds 9633.14

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller VG SW, L.P,

VG SW, L.P, 33 YITZHAK RABIN RD GIVATAYIM

L3 5348303

Title of Securities Sold Common

Date of Sale 11/26/2024

Amount of Securities Sold 25779

Gross Proceeds 315942.27

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller VIOLA GROWTH II (B) L.P.

33 YITZHAK RABIN RD GIVATAYIM

L3 5348303

Title of Securities Sold Common

Date of Sale 11/26/2024

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Amount of Securities Sold 13039

Gross Proceeds 159804.68

Name and Address of Seller	VIOLA GROWTH II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	9861
Gross Proceeds	244319.37

## 144: Remarks and Signature

Remarks	
Date of Notice	12/18/2024
Date of Notice	12/10/2024

#### **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Yitzhak Avidor

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)