

Form 144 Filer Information

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 144

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001910424

Filer CCC XXXXXXXX

Is this a LIVE or TEST Filing? ☒ LIVE ☐ TEST

Submission Contact Information

Name

Phone

E-Mail Address

144: Issuer Information

Name of Issuer SIMILARWEB LTD.

SEC File Number 001-40394

Address of Issuer 33 YITZHAK RABIN RD.
GIVATAYIM
ISRAEL
5348303

Phone 972 (73) 320-4086

Name of Person for Whose Account the Securities are To Be Sold Offer Or

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

144: Securities Information

Title of the Class of Securities To Be Sold Ordinary

Name and Address of the Broker Oppenheimer & Co. Inc.
85 Broad St.
New York
NY
10004

Number of Shares or Other Units To Be Sold 25000

Aggregate Market Value 232000.00

Number of Shares or Other Units Outstanding 78650878

Approximate Date of Sale 03/07/2024

Name the Securities Exchange NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or

any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Ordinary
Date you Acquired	11/04/2020
Nature of Acquisition Transaction	Employee Stock Option Plan
Name of Person from Whom Acquired	From the Issuer

Is this a Gift?

☐ Date Donor Acquired

Amount of Securities Acquired	355700
Date of Payment	03/07/2024
Nature of Payment	Cash

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Or Offer 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Ordinary
Date of Sale	03/05/2024
Amount of Securities Sold	32148
Gross Proceeds	277749.08

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Or Offer 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Ordinary
Date of Sale	03/06/2024
Amount of Securities Sold	56852
Gross Proceeds	510519.59

144: Remarks and Signature

Remarks	
Date of Notice	03/07/2024

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

Or Offer

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)