Form 144 Filer Information

FORM 144

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information	
Filer CIK	0001910424
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	● LIVE ○ TEST
Submission Contact Information	
Name	
Phone	
E-Mail Address	
144: Issuer Information	
Name of Issuer	SIMILARWEB LTD.
SEC File Number	001-40394
Address of Issuer	33 YITZHAK RABIN RD. GIVATAYIM ISRAEL 5348303
Phone	972 (73) 320-4086
Name of Person for Whose Account the Securities are To Be Sold	Offer Or
the securities are to be sold but also as to a	(a) of Rule 144. Information is to be given not only as to the person for whose account of other persons included in that definition. In addition, information shall be given as to red by paragraph (e) of Rule 144 to be aggregated with sales for the account of the
Relationship to Issuer	Officer
144: Securities Information	on
Title of the Class of Securities To Be Sold	Ordinary
Name and Address of the Broker	Oppenheimer & Co. Inc. 85 Broad St. New York NY 10004
Number of Shares or Other Units To Be Sold	25000
Aggregate Market Value	195000.00
Number of Shares or Other Units Outstanding	78650878
Approximate Date of Sale	08/12/2024
Name the Securities Exchange	NYSE

any part of the purchase price or other consideration therefor:

144:	Securities	То	Be	So	ld
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Title of the Class	Ordinary
Date you Acquired	11/04/2020
Nature of Acquisition Transaction	Employee Stock Option Plan
Name of Person from Whom Acquired	From The Issuer
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	355700
Date of Payment	08/12/2024
Nature of Payment	Cash Upon Exercise

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Or Offer 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Ordinary
Date of Sale	06/06/2024
Amount of Securities Sold	50000
Gross Proceeds	400000.00

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Or Offer 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Ordinary
Date of Sale	06/10/2024
Amount of Securities Sold	25000
Gross Proceeds	195862.50

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Or Offer 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Ordinary

Date of Sale	08/09/2024
Amount of Securities Sold	7000
Gross Proceeds	56000.00

144: Remarks and Signature

Remarks	
Date of Notice	08/12/2024
Date of Notice	06/12/2021

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	Or Offer

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)