Form 144 Filer Information

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK	0001969639
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	● LIVE ◎ TEST
Submission Contact Information	
Name	
Phone	
E-Mail Address	

144: Issuer Information

Name of Issuer	SIMILARWEB LTD.
SEC File Number	001-40394
Address of Issuer	33 YITZHAK RABIN RD. GIVATAYIM ISRAEL 5348303
Phone	972 (73) 320-4086
Name of Person for Whose Account the Securities are To Be Sold	Seror Benjamin

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Ordinary
Name and Address of the Broker	Oppenheimer & Co. Inc. 85 Broad St. New York NY 10004
Number of Shares or Other Units To Be Sold	50000
Aggregate Market Value	497500.00
Number of Shares or Other Units Outstanding	74845441
Approximate Date of Sale	11/11/2024
Name the Securities Exchange	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or

144: Securities To Be Sold		
Title of the Class	Ordinary	
Date you Acquired	05/07/2019	
Nature of Acquisition Transaction	Employee Stock Option Plan	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	50000	
Date of Payment	11/11/2024	
Nature of Payment	Cash - Upon Exercised	

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Nothing to Report

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144: Remarks and Signature

Remarks	Under a 10b5-1 sale plan adopted on 03/04/2024
Date of Notice	11/11/2024
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	03/04/2024

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

Seror Benjamin

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)