Form 144 Filer Information

**FORM 144** 

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information		
Filer CIK	0002036639	
Filer CCC	XXXXXXXX	
Is this a LIVE or TEST Filing?	LIVE  TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	SIMILARWEB LTD.	
SEC File Number	001-40394	
Address of Issuer	33 YITZHAK RABIN RD. GIVATAYIM ISRAEL 5348303	
Phone	972 (73) 320-4086	
Name of Person for Whose Account the Securities are To Be Sold	VG SW GP, Limited Partnership	
the securities are to be sold but also as to a	(a) of Rule 144. Information is to be given not only as to the person for whose account all other persons included in that definition. In addition, information shall be given as to ired by paragraph (e) of Rule 144 to be aggregated with sales for the account of the	
Relationship to Issuer	Affiliate	
144: Securities Information	on	
Title of the Class of Securities To Be Sold	Common	
Name and Address of the Broker	Oppenheimer & Co. Inc. 85 Broad St. New York NY 10004	
Number of Shares or Other Units To Be Sold	7875	
Aggregate Market Value	97886.25	
Number of Shares or Other Units Outstanding	82278841	
Approximate Date of Sale	12/04/2024	
Name the Securities Exchange	NASDAQ	

any part of the purchase price or other consideration therefor:

144: Securi	ties To	Be	Solo
-------------	---------	----	------

Title of the Class	Ordinary
Date you Acquired	12/07/2021
Nature of Acquisition Transaction	Distribution in kind effected by VG SW, L.P.
Name of Person from Whom Acquired	VG SW, L.P.
Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	28786
Date of Payment	12/07/2021
Nature of Payment	Distribution in kind pursuant to the limited partnership agreement of VG SW, L.P.

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	VG SW L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	25779
Gross Proceeds	315945.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Viola Growth II (A) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/26/2024
Amount of Securities Sold	9861
Gross Proceeds	120855.00

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Viola Growth II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common

Date of Sale	11/26/2024
Amount of Securities Sold	13039
Gross Proceeds	159805.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

Viola Partners Fund 4 2013 L.P.
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

Common

Date of Sale

I1/26/2024

Amount of Securities Sold

Gross Proceeds

Viola Partners Fund 4 2013 L.P.
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

[786]

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller

VG SW L.P.
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

Common

Date of Sale

11/27/2024

Amount of Securities Sold

52115

Gross Proceeds

649770.00

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

Viola Growth II (A) L.P.
33 YITZHAK RABIN RD
GIVATAYIM
L3
5348303

Title of Securities Sold

Common

Date of Sale

11/27/2024

Amount of Securities Sold

19935

Gross Proceeds

248550.00

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Viola Growth II (B) L.P. 33 YITZHAK RABIN RD GIVATAYIM L3 5348303
Title of Securities Sold	Common
Date of Sale	11/27/2024
Amount of Securities Sold	26361
Gross Proceeds	328669.00

### 144: Securities Sold During The Past 3 Months

Viola Partners Fund 4 2013 L.P. Name and Address of Seller 33 YITZHAK RABIN RD GIVATAYIM L3 5348303

Title of Securities Sold Common

Date of Sale 11/27/2024

Amount of Securities Sold 1589

19812.00 **Gross Proceeds** 

#### 144: Securities Sold During The Past 3 Months

VG SW L.P. 33 YITZHAK RABIN RD Name and Address of Seller

GIVATAYIM

5348303

Common

Title of Securities Sold

11/28/2024 Date of Sale

Amount of Securities Sold 2497

31310.00 **Gross Proceeds** 

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller Viola Growth II (A) L.P 33 YITZHAK RÀBÍN RD

**GIVATAYIM** 

L3 5348303

Title of Securities Sold Common

Date of Sale 11/28/2024

Amount of Securities Sold 955

11975.00 **Gross Proceeds** 

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller Viola Growth II (B) L.P 33 YITZHAK RÀBÍN RD

GIVATAYIM

L3 5348303

1263

Title of Securities Sold Common

11/28/2024 Date of Sale

Amount of Securities Sold

15837.00 **Gross Proceeds** 

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller Viola Partners Fund 4 2013 L.P.

33 YITZHAK RABIN RD

**GIVATAYIM** 

5348303

Title of Securities Sold	Common
Date of Sale	11/28/2024
Amount of Securities Sold	76
Gross Proceeds	953.00

## 144: Remarks and Signature

Remarks	
Date of Notice	12/04/2024

#### **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature VG SW GP, Limited Partnership

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)