Form 144 Filer Information

**FORM 144** 

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information		
Filer CIK	0001910424	
Filer CCC	XXXXXXXX	
Is this a LIVE or TEST Filing?	● LIVE ○ TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	SIMILARWEB LTD.	
SEC File Number	001-40394	
Address of Issuer	33 YITZHAK RABIN RD. GIVATAYIM ISRAEL 5348303	
Phone	972 (73) 320-4086	
Name of Person for Whose Account the Securities are To Be Sold	Offer Or	
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filling this notice.		
Relationship to Issuer	Officer	
144: Securities Information		
Title of the Class of Securities To Be Sold	Ordinary	
Name and Address of the Broker	Oppenheimer & Co. Inc. 85 Broad St. New York NY 10004	
Number of Shares or Other Units To Be Sold	62500	
Aggregate Market Value	977500.00	
Number of Shares or Other Units Outstanding	74845441	
Approximate Date of Sale	01/21/2025	
Name the Securities Exchange	NYSE	

any part of the purchase price or other consideration therefor:

144:	<b>Securities</b>	To	Be	So	ld
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Ordinary
02/09/2009
Founder Shares
Issuer
□ Date Donor Acquired
3796106
02/09/2009
Cash

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Offer Or 33 YITZHAK RABIN RD. GIVATAYIM L3 5348303
Title of Securities Sold	Ordinary
Date of Sale	11/18/2024
Amount of Securities Sold	145825
Gross Proceeds	1779270.00

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Offer Or 33 YITZHAK RABIN RD. GIVATAYIM L3 5348303
Title of Securities Sold	Ordinary
Date of Sale	12/03/2024
Amount of Securities Sold	599725
Gross Proceeds	9078330.88

# 144: Remarks and Signature

Remarks	Under a 10b5-1 sale plan adopted on 03/04/2024
Date of Notice	01/21/2025
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	03/04/2024

#### **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	Offer Or

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)