Form 144 Filer Information

FORM 144

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK	0001910424
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	(•) LIVE ( ) TEST

Submission Contact Information

Name	
Phone	
E-Mail Address	

144: Issuer Information

Name of Issuer	SIMILARWEB LTD.
SEC File Number	001-40394
Address of Issuer	33 Yitzhak Rabin Rd. Givatayim ISRAEL 5348303
Phone	972 (73) 320-4086
Name of Person for Whose Account the Securities are To Be Sold	Or Offer

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Ordinary shares	Oppenheimer & Co. Inc. 85 Broad St. New York NY 10004	700000	6188000.00	86962202	11/18/2026	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *

Ordinary shares	02/19/2009	Founder Shares	SIMILARWEB LTD.	☐		3026291	02/19/2009	Cash

***** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	08/26/2026	383127	3449637.20
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/08/2026	60700	505600.65
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/09/2026	86300	695302.70
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/10/2026	59200	477335.19
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/11/2026	59000	474907.74
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/14/2026	52900	451648.56
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/15/2026	26691	227585.39
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/16/2026	45719	383931.25
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/17/2026	30400	253718.40
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/18/2026	37500	309285.75
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/21/2026	32200	270610.09
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/22/2026	34500	289032.38
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/23/2026	28400	242403.09
Or Offer 33 Yitzhak Rabin Rd. Givatayim L3 5348303	Ordinary shares	09/24/2026	114300	879099.35

144: Remarks and Signature

Remarks	
Date of Notice	11/18/2026

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	Or Offer By: /s/ Yohanan Azriel Title: Authorized Signatory, Oppenheimer Israel (pursuant to delegation)

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)